



**California Alliance of Taxpayer Advocates
10th Annual Conference
The Ritz-Carlton Laguna Niguel (remote broadcast location)
February 11 and 12, 2021**

Thursday, February 11, 2021

9:15 – 9:30 am **Opening Remarks**

Speaker: Cris O’Neill, 2020 Chair, CATA and Shareholder, Greenberg Traurig

9:30 – 10:00 am **Tax Policy in Review and Looking Ahead**

Speaker: Senator Mike McGuire (D – District 2) , Senate Governance & Finance
Committee Chair

Introduction: Marc Aprea, Principal, Aprea & Micheli

10:00 – 11:00 am **CAA Goals and Opportunities**

Speaker: The Honorable Ernest J. Dronenburg, Jr., San Diego County Assessor /
Recorder

Introduction: Peter Kotschedoff, CATA Advisory Board Chair, Principal, Versatax
Consulting

11:00 – 11:30 am **Budget and Tax Policy in Review and Looking Ahead**

Speaker: Assembly Member Phil Ting (D – District 19), Assembly Budget
Committee Chair

Introduction: Marc Aprea, Principal, Aprea & Micheli

11:30 – 11:45 am **Break**

11:45 – 12:45 pm **Effective Cross Examination and Testimony Techniques**

Speaker: Stan Davis, Attorney, Stan Davis, LLC

Introduction: Breann Robowski, Partner, Pillsbury Winthrop Shaw Pittman LLP

Friday, February 12, 2021

9:15 – 9:30 am **Opening Remarks**

Speaker: Paul Waldman, 2020 President, CATA and Director, Ryan, LLC

9:30 – 10:00 am **The Year in Review, The Year Looking Forward**

Speaker: State Board of Equalization Chair, Antonio Vazquez (District 3)

Introduction: Marc Aprea, Principal, Aprea & Micheli

10:00 – 11:00 am **Effective Virtual Hearing Presentations**

Speaker: Marsha Redmon, President, Marsha Redmon Communications

Introduction: Peter Kotschedoff, CATA Advisory Board Chair, Principal, Versatax Consulting

11:00 – 11:15 am **Break**

11:15 – 12:00 pm **Streamlining the AAB Process – Remote Hearings, Scheduling, Pre-hearing Procedure & Resolution**

Panel: Breann Robowski, Partner, Pillsbury Winthrop Shaw Pittman LLP;
Troy Van Dongen, Partner, McDermott Will & Emery, Assessment Appeals Board Member in Marin County;
George Seikaly, Assessment Appeals Board Counsel, San Diego County

Introduction: Kristian T. Chacko, Director, Altus Group

12:00 – 12:45 pm

CATA Board/Officer Group - Business Meeting (CATA Members Only)

- 2020 Year in Review – Initiatives, Financial and PAC
- 2021 Policy Initiatives
- County Assessor Outreach Program
- 2020 Conference Survey
- Election of New Board Members
- Board/Officer Group Q&A

Speakers: Cris O’Neill, 2020 Chair, CATA and Shareholder, Greenberg Traurig
Paul Waldman, 2020 President, CATA and Director, Ryan, LLC
Marc Aprea, Principal, Aprea & Micheli

12:45 pm

Conference Concludes